

10TH ANNUAL BITTERROOT HOME & RANCH EXPO



FEBRUARY
3rd & 4th, 2012

Brought to you by:



RAVALLI COUNTY FAIRGROUNDS  HAMILTON, MONTANA

*A once a year sales opportunity to connect with thousands of potential customers
while showcasing your products and improving the community!*

Exhibitor Application

2012 10TH ANNUAL BBIA Home & Ranch Expo

February 3rd - 4th Ravalli County Fairgrounds

Why BBIA's Premier Home & Ranch Expo?

- Largest Home Expo in the Bitterroot Valley
- The Only Ranch Expo in the Bitterroot Valley
- Offering You Affordable and Effective Advertising
- Extensive marketing campaign
- The only Home Expo produced by Home Building Professionals
- Help Local Charities – Expo partners and contributes to Bitterroot Youth Homes, Bitterroot Humane Assoc., RSVP and the Boy Scouts

This agreement for non-transferable contract lease exhibit space is made on (date) _____
by and between the Bitterroot Building Industry Association located at PO Box 1299 Hamilton, MT and

Company Name _____

Contact Person _____

Telephone _____ Fax _____ Cell _____

Email _____

Company Address _____

City _____ State _____ Zip _____

Booth Rental Rates

All booths come with 8' back drape and 3' side drapes, access to 110v outlet and WIFI. 220v power is available upon request for an additional charge, in limited locations.

Ask about discounts for additional booths!

Type of Booth	Size	BBIA Member Rate	Non-Member Rate
Single Booth	8'x10'	\$275	\$325
Single Booth	10'x10'	\$325	\$375
End Cap Booth	10'x10'	SOLD	
Premium Exhibit Space	Approx. 600 sq ft	SOLD	
Non-Profit Rate	10x10	\$125	

Number of Chairs Requested (no charge for first 2; \$5 each additional) _____

Number of Tables Requested (no charge for first 1; \$30 each additional) _____

I do NOT need a table. _____ I do NOT need chairs. _____

Booth Requests: See attached map (booths are assigned as received)

Number of Booths Requested _____

1st Choice _____ 2nd Choice _____ 3rd Choice _____

Terms: **a deposit of \$100.00 per booth will hold your booth space(s), payable with application submission. The balance is due in full on or before January 10th, 2012.** Cancellation must be in writing no later than January 10th, 2012. Any spaces available after January 10th require a 100% payment upon reservation. Spaces will be reserved as received. The BBIA (Bitterroot Building Industry Association) retains the right to reassign booth spaces in the best interest of all exhibitors and the overall presentation of the show.

I, the undersigned, for myself, successors, heirs, and assigns, release and hold harmless the BBIA, their agents, employees, officers, and directors and any other sponsors from all claims, actions or judgments I may have or claim to have against the BBIA for all personal injuries, including death, and injuries to property, real or personal, caused by or arising out of my participation in the 2012 Home & Ranch Expo. I further agree that my photographs, pictures, or movies taken or made by the BBIA or their agents in connection with the 2012 Home & Ranch Expo, as well as my name, can be used for advertising purposes authorized only by the BBIA.

Authorized & Signed by _____ **Date** _____

BBIA's 10th Annual Home & Ranch Expo.

Hamilton's Largest Annual Trade Show & Exhibition

91 Booths

Showcasing the latest, the most innovative and most impressive home & ranch building products and services.

A Strong presence **IMPROVES CONFIDENCE** in buyers looking for your skills, experience and products.

Important Times

SHOW SET UP:
 THURSDAY, FEB. 2nd
 1 PM – 4:30 PM
 FRIDAY, FEB. 3rd
 8 AM – 4 PM

SHOW HOURS:
 FRIDAY, FEB. 3rd
 4:30 PM – 7 PM
 SATURDAY, FEB. 4th
 9:00AM - 4:00 PM

SHOW TEAR DOWN:
 SATURDAY FEB. 4th
 4:00 PM - 8:00 PM

Ravalli County Fairgrounds Exhibition Hall

Floor Plan

Axmen Propane		Restrooms							
TETWP of Montana									Concessions by Bitterroot Youth Homes
Blahnik Construction									
Northwest Rain Tech	Western MT Lighting	Pigman Builders	Alpine Granite				Exit Only		
13	Cleary Building Corp	Dig It Excavating	Vern's Landscape	Sunelco		RBM Cabinets & Lumber			
Culligan Water	20		US Bank	Northwest Roof Coatings		ABC Seamless			
Exit to Vendor Hospitality	Bullfrog Spas	Western Building Center	Turner Remodel	Budget Blinds		Vann's Appliance & Electronics			
Nature's Enhancement		39	Ambrose Heating	Loren's Carpet One		Montana Quality Structures			
Tabish Siding, Inc.	Sleeping Child Farms	Brosious Flooring	49	First Security Bank	Lakeland Feed	TruGreen			
9	Massa Home Center	37	Home Resource	Noah's Ark Vet Hospital		Farmer's State Bank			
8		36	Artistic Log Creations	Valley Irrigation		Pierce Flooring			
The Closet Guy	Mountain Copper Creations	Garden City Florascaping	Meridian Supply	Coleman Sprinklers		D&N Siding			
Sleep Number	27	North Western Energy	Quality Seamless Gutters	Stewart Title		Big Sky Builders			
Lawns of Montana	MT Dept of Labor & Industry	33	Schrock Const.	Western States Ins		Kiosk			
Habitat for Humanity		K Design Marketing		Kinetico		Bitterroot Youth Homes Food Drive			
Kids Corral	Oasis Montana	Darby Distribution							
RSVP	Exit Only	Town Square Media	Serv Pro Of Missoula	DJ's Electric	Tompkins & Peters CPAs, PC	BBIA Tickets	Enter Only		

Parking control provided by the Boy Scouts

2012 Home & Ranch Expo Sponsorship Opportunities

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Corporate Sponsorship:



Friday Community Night (Friday February 3rd, 2012) Sponsorship:



Exclusive Vendor Hospitality Room Sponsorship:



Kids' Corral Sponsorship: \$495 (sponsorship + 10'x 10' booth space) Only 2 remaining

Kids' Corral Sponsorship without booth space \$295

Advertising included with sponsorship:

- Company name/logo preceded by "Sponsored By" on marketing/advertising for the 2012 Home & Ranch Expo to include:
 - Company name/logo preceded by "Sponsored By" on Kids Corral signage
 - Company name/logo preceded by "Sponsored By" on materials provided for the Kids Corral
 - Company name recognition/logo within all BBIA advertising and correspondences to Expo Vendors
 - Company name/logo on posters and signage promoting the 2012 Home & Ranch Expo
- Company materials/giveaways displayed in the Kids Corral
- Complementary eighth page advertisement in the Home & Ranch Expo Guide Book
 - With premium ad location
- One booth space (10 x 10)
 - Additional booth space at a reduced cost of \$200 per 10 x 10 booth space.
 - Prime booth location to be determined by Home Show Committee (based on booth set-up needs)
- Sponsorship recognition on BBIA's website home page (www.BitterrootBIA.com started as soon as sponsorship contract is signed, and ends one month preceding Show).
- A Portion of your sponsorship will be given in donation to the local Retired Seniors Volunteer Program in recognition of their support. RSVP has generously taken on the task of providing the volunteer labor for the Kids Corral.

Artwork:

- Black and white as well as full color copy of your logo is needed and can be emailed to: info@BitterrootBIA.com.
- Camera ready artwork for guide book advertising deadline – December 31st, 2011 via email in jpeg or pdf format

Sponsor Commitment:

Business Name (Sponsor) _____

Contact Person _____

Address _____

City/St/Zip _____

Phone _____ Fax _____ Cell _____

Email _____ Website _____

Signature _____ Date _____